

PROVIDING THE MOST RELIABLE AND ACCURATE PERFORMANCE DATA IN THE INDUSTRY.

SIMPLIFYING ANALYSIS OF HEALTH INSURANCE BUSINESS



Health Coverage PORTAL™

Health Coverage Portal is a complete data solution for health insurance market analysis and competitive intelligence. If you need county-level market share, add County Health Coverage for the latest enrollment estimates by company.

This powerful online database gives you 24/7 access to membership, market share and financials for every company with health insurance business nationwide.

Analyze your market position, track competitor performance and evaluate business opportunities segment by segment: Individual; Group Risk; Group ASO; Small Group; Medicare; Medicaid; supplemental & ancillary lines. Subscriptions include Medicare Business Online, a user-friendly database of CMS-reported Medicare enrollment & market share.

Choose the complete, 50-state Portal, subscribe to a single state, or opt for a few states within a region. Subscription content is flexible.

If you subscribe to a single state or only a few states, add Health Plans USA for access to industry-wide company contacts, enrollment and revenues to track industry trends and analyze competitors beyond your core markets.





Simplifying analysis of health insurance business with

Data-driven competitive intelligence for strategic planning and market analysis

State and county-level enrollment for companies providing Private, Medicare, Medicaid health coverage

Financial performance data powered by NAIC statutory financial statements (licensed NAIC data) redistributor)

Segment-level revenue & expenses, loss ratios, and underwriting gain or loss

Bottom line ... we provide unsurpassed analytic support and reliable data



Health Coverage PORTAL[™]

Query-driven Tables with Easy Download to Excel

Mark F Assoc	Enrolln	nent v	• Health	h Companies 🔻 Pick & Click 🛛 Med	dicare ▼ Med Supp ▼ ACA/Marketpl	ace ▼ Oth	er NAIC 🔻	NAIC P	PDF's A	\dd'l. Re	sources 🔻	SHCE 🔻	Dev ▼				
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Health Coverage **PORTAL**[™]

Market Segment Detail and MLR Indicators

Financials and enrollment detail from the Supplemental Health Care Exhibit (NAIC)

Subscribers may compare data across Parent Companies and Plans or view Detail for a particular plan

Same user-friendly web table design with easy-to-navigate tables and download to excel

Policies, Covered Lives, Groups and Member Months by Plan and State

Filters	>8 8		Sup	pleme	ental Health Care E	Exhibit Enro	llment & O	ther Indicat	ors					Do	ownload 🛐 🛛
		a	Parent	View Plan	View Detail View Custom View	w 6									
Period	•										Large Grp Mini-		Expatriate Small	Expatriate Large	Student Health
Selected Periods Most Recent x		í	Year	Line Item	Item Description	Indiv Comp	Small Grp Comp	Large Grp Comp	Indiv Mini-Med	Small Grp Mini-Med	Med	Expatriate	Grp	Grp	Plan
Parent	•		2022	1	Number of certificates / policies	9,868,213	5,432,964	16,921,691	26,584	3	543	0	1,302	127,426	1,002,93
Selected Parents			2022	2	Number of covered lives	13,787,015	9,218,480	32,367,975	36,028	6	21	0	3,893	265,086	1,062,69
State	•		2022	3	Number of groups	0	996,755	218,227	0	3	526	0	165	5,082	91
Selected States															
Line Item	•		2022	4	Member months	166,737,186	111,980,900	386,184,983	440,897	72	299	0	39,986	2,763,566	12,150,41
Selected Line Items			Totals												
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Plan by Plan Revenue, Expenses, Preliminary MLRs and other Financials

Mark Farran Associates Enrollment V Health Companies V Pick & Click Medicare V Med Supp V ACA/Marketplace V Other NAIC V NAIC PDF's Add'I. Resources V SHCE V Dev V

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Year	Line	Item	Indiv Comp	Small Grp Comp	Large Grp Comp	Indiv Mini-Med	Small Grp Mini-Med	Large Grp Mini- Med	Expatriate	Expatriate Small Grp	Expatriate Large Grp
2022	1.12	NET ADJUSTED PREMIUMS EARNED AFTER REINSURANCE (Lines 1.8 + 1.9 + 1.10 +1.11)	\$81,256,003,867	\$59,497,105,477	\$181,604,343,432	\$25,996,576	(\$35,659)	\$5,498,419	\$0	\$1,727,302	\$443,460,81
022	2.1	Incurred claims excluding perscription drugs	\$63,969,835,942	\$41,099,046,932	\$142,983,132,514	\$20,319,917	\$11,152	\$4,077,336	\$0	\$6,589,316	\$765,975,49
2022	2.2	Prescription drugs	\$21,319,100,320	\$14,314,877,382	\$45,071,969,177	\$0	\$0	\$0	\$0	\$164,865	\$99,950,54
2022	2.3	Pharmaceutical rebates	\$5,480,580,411	\$4,350,415,731	\$14,068,791,383	\$0	\$0	\$0	\$0	\$0	\$29,074,45
022	2.4	State stop-loss, market stabilization and claim/census based assessments (informational only)	\$165,029,469	\$157,941,361	\$269,304,414	\$0	\$0	\$0	\$0	\$0	\$481,88
2022	3	Incurred medical incentive pools and bonuses	\$365,891,946	\$282,009,909	\$864,081,990	\$0	\$0	\$0	\$0	\$0	\$777,76
022	4	Deductible fraud and abuse detection recovery expenses (MLR use only)	\$11,906,761	\$9,247,815	\$27,415,956	\$0	\$0	\$0	\$0	\$0	ŝ
022	5	TOTAL INCURRED CLAIMS (Lines 2.1 + 2.2 - 2.3 + 3)	\$80,174,247,790	\$51,345,537,905	\$174,850,399,069	\$20,319,917	\$11,152	\$4,077,336	\$0	\$6,754,181	\$837,629,35
2022	5.1	Net assumed less ceded reinsurance claims incurred	(\$9,530,864,446)	(\$737,493,871)	(\$11,855,082,937)	(\$5,466,494)	\$0	\$0	\$0	(\$5,334,100)	(\$522,885,90
022	5.2	Other adjustments due to MLR calculations - Claims	(\$262,572,695)	(\$195,988,568)	(\$388,565,934)	(\$70,816)	\$0	\$0	\$0	\$0	ŝ
022	5.3	Rebates paid	\$547,807,475	\$272,716,192	\$183,611,904	\$1,096,316	\$0	\$881,826	\$0	\$0	:
022	5.4	Estimated rebates unpaid prior year	\$603,525,231	\$275,604,921	\$166,923,472	\$442,050	\$0	\$824,636	\$0	\$0	
022	5.5	Estimated rebates unpaid current year	\$500,058,932	\$325,615,547	\$254,427,753	\$100,000	\$0	\$1,189,931	\$0	\$0	
022	5.6	Fee-for-service and co-pay revenue	\$70,873	\$1,226,992	\$3,694,002	\$0	\$0	\$0	\$0	\$0	

1 - 49 of 49 items

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Need More Data? Use "Pick & Click" Custom Spreadsheet Builder

	Mark Farrah ASSOCIATES	Enrollmen	t 🔻	Health Companies 🔻 Pick & Click Medicare 👻 Med Supp 👻 ACA/Marketplace 👻 Other NAIC 🔻	NA	IC PD	'F's Ac
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				2-Net Admitted Assets: Select All		=	Parent
Selected Company Foo	cus Addition	nal Filters		► 3-Liabilities, Capital & Surplus:		=	Plan
				► 4-Revenue: Select All		=	Plan ID
				► 5-Expenses: Select All		=	Compa
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				► 6-Members & Member Months: Select All		=	Total Ca
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Capital & Surplus (Net Worth)	〇 〇 ①
revenues	⊙
come or loss	♀ ♥ ⑪
member months	◎ ● ⑪
direct premiums	♀ ♥ ⑪
Idmin & Evnancas PMPM	வை வை கி



CMS-reported Managed Medicare Enrollment and Market Share

Track MEDICARE ADVANTAGE and PART D membership by plan

Medicare Business ONLINE™



COMPETE more effectively for SENIOR MARKET business using the latest product and plan intelligence



Save TIME and MONEY with Medicare Business Online [™] ... MFA processes & uploads CMS data to make it easy for you.

- ✓ Updates within 1-day of CMS release
- ✓ All tables & datasets Downloadable
- Medicare eligible data and senior market projections

Track month to month enrollment for Medicare Advantage and PDP nationwide.

- Competitor and market analysis just got easier
- Membership trends and market share from 2006 through current
- County-level, state and parent-level tables
- ✓ Metropolitan Statistical Area Views
- CMS reports, directories and important notices

Health Coverage **ΡΟΒΤΑΙ** [™]

PRODUCT FEATURES

- Health insurance data for all U.S. competitors
- Robust database of financials, enrollment & industry ratios
- User-friendly web interface with Download to Excel
- Annual 2006, guarter-to-guarter through subscription term
- Private risk and ASO enrollment
- Segment and Line of Business assessments
- Medicare Advantage enrollment, market share & financials (MBO)
- Medicaid enrollment, market share & financials
- Medicare Supplement enrollment, market share & financials
- NAIC PDF Financial Statements as filed by insurance companies with health insurance business
- (50-state subscribers only)
- Insured and uninsured population statistics
- Labor market statistics
- Ongoing support from our team of experienced analysts







SUBSCRIPTION OPTIONS:

Single State (10 user seats) * Selective States (10 user seats) * 50 States (10 user seats) 50 States (enterprise-wide license) * Optional add-on databases

CALL FOR PRICING

Mark Farrah Associates (MFA) provides market analysis support for the majority of companies

competing for health insurance business today. Our database products include the Health Coverage

PortalTM, Health Plans USATM, Medicare Business OnlineTM, and Medicare Benefits AnalyzerTM.

Email prodmgr@markfarrah.com or Call 724-338-4100 to Schedule an Online Demo Today

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